PRESS RELEASE

FOR IMMEDIATE RELEASE Contact: Candy Morse
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2019 BROTHERHOOD RIDE - CYCLING FOR FALLEN HEROES

Our 2019 Ride, will be dedicated to 21 Florida Fallen Heroes who died in the line of duty in 2018 while protecting their communities. Our team will honor them by cycling through the state of Florida for 7 days, covering over 600 miles and average 80-100 miles a day. The ride will begin on October 20th from Titusville, FL. We will travel north to Jacksonville and then make our way south through the center of the state before finishing on October 26th in Fort Myers, FL.

The Brotherhood Ride is a non-profit charity organization, which consists of Firefighters, Law Enforcement Officers and EMS personnel who ride bicycles to honor emergency first responders who have died in the line of duty. Our mission is to provide emotional and financial support to the families on or near the anniversary of their death.

The Brotherhood Ride continues the tradition of Honor, Dedication and Pride. Over the past eleven years, we have honored the memory and sacrifice of 552 Emergency First Responders which includes; firefighters, law enforcement officers and emergency medical personnel. Our team has traveled on bicycles over 8,400 miles, through sixteen states, have been hosted by over 40 Elks Lodges nationwide and assisted by countless emergency first responders who have shown the true meaning of Brotherhood. Through year-round fundraising efforts, the Brotherhood Ride has been able to honor the memory of fallen heroes and provide emotional and financial support to their families. Past Brotherhood Rides, we have honored our fallen brothers and sisters from SC, TX, NY, FL, TN, PA, NJ, CT and MA and we are very proud to have donated over $460,000.00 to the families left behind.

The Brotherhood Ride is a non-profit 501(c)(3) public charity organization. Other than the cost of conducting the rides, all donated proceeds go directly to the beneficiaries designated. No one is compensated for their time in order to maximize the impact of donations.

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The 2019 Ride will be dedicated to 21 Fallen Heroes

Lieutenant Gerald Balboa - Miami-Dade Fire Rescue

Officer Jermaine T. Brown - Miami-Dade Police Department

Engineer Michael G. Camelo, Jr. - Cape Coral Fire Department

Battalion Chief Jason Castelli - Volusia County Fire Rescue

Officer Thomas Coulter - Daytona Beach Police Department

Deputy William J. Gentry, Jr. - Highlands County Sheriff's Office

Lieutenant William “W.C.” Donaldson - Sarasota County Fire Department

Firefighter Francisco Gutierrez - Key West Fire Department

Officer Adam Jobbers-Miller - Fort Myers Police Department

Deputy Taylor Fletcher Lindsey - Gilchrist County Sheriff’s Office

Officer Tawanna Marin - Florida Department of Corrections

Detective Larry Marrero - Miami Beach Police Department

Engineer Michael K. Matonak - Coral Springs-Parkland Fire Department

Captain Ronald Rabon - Jacksonville Beach Fire Rescue

Sergeant Noel Beltran Ramirez, Jr. - Gilchrist County Sheriff’s Office

Engineer Daryel Richards - Hollywood Fire Rescue

Deputy Kevin James Stanton - Brevard County Sheriff’s Office

Officer Lance Christian Whitaker - Jacksonville Sheriff’s Office

Deputy Benjamin LeMont Zirbel - Clay County Sheriff's Office

K9 Cigo - Palm Beach County Sheriff’s Office

K9 Fang - Jacksonville Sheriff’s Office

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During the ride, 37 riders and their support team of 21: will average 80–100 miles a day, will meet with local fire departments and law enforcement agencies to show the spirit of Brotherhood. This year, the ride will make overnight stops in Ormond Beach, Jacksonville, Gainesville, Ocala, Lakeland and Lake Placid.

Using “SPOT”, a Global Positioning Satellite (GPS) a link is established on the website (www.brotherhoodride.com) that is following the procession of cyclist in real time as they make their trek through Florida.

**Send-off Ceremony will be held:**
Sunday, October 20th beginning at 7:30 am - 9:00 am
American Police Hall of Fame Museum
6350 Horizon Dr., Titusville, FL 32780
The team will depart immediately following the ceremony

**Overnight Accommodations**

**Day 1 - Sunday, October 20th**
Travel from Titusville to Ormond Beach
**Arrive approximately 4:00pm - Ormond Beach Elks**
285 Wilmette Ave, Ormond Beach, FL 32174

**Day 2 - Monday, October 21st**
Travel from Ormond Beach to Jacksonville
**Arrive approximately 4:00pm - Jacksonville Elks**
1855 West Rd., Jacksonville, FL 32216-4542

**Day 3 - Tuesday, October 22nd**
Travel from Jacksonville to Gainesville
**Arrive approximately 4:00pm - Gainesville Elks**
2424 NW 23rd Blvd, Gainesville, FL 32605

**Day 4 - Wednesday, October 23rd**
Travel from Gainesville to Ocala
**Arrive approximately 4:00pm - Ocala Elks**
702 NE 25th Ave, Ocala, FL 34470

**Day 5 - Thursday, October 24th**
Travel from Ocala to Lakeland
**Arrive approximately 4:00pm - Lakeland Elks**
4529 Harden Blvd, Lakeland, FL 33813

**Day 6 - Friday, October 25th**
Travel from Lakeland to Lake Placid
Arrive approximately 4:00pm - Lake Placid Elks
200 Country Rd E, Lake Placid, FL 33852

**Day 7 - Saturday, October 26th**
Travel from Lake Placid to Fort Myers
Arrive approximately 4:00pm - Fort Myers Police Department
2210 Widman Way, Fort Myers, FL 33901

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Rider & Support Participation Information: Representing the following

- Florida Fire Departments (30)
- Florida Police Departments (10)
- Florida Emergency Medical Service (1)
- Colorado Fire Departments (1)
- Connecticut Police Departments (2)
- New York Fire Departments (1)
- New York Police Departments (2)
- Texas Fire Department (1)
- Civilians with support (10)

To help support the loved ones who are left behind; they rely on donations, support, and sponsorship as the sole means of obtaining their goal. This year’s proceeds will benefit the families of the fallen heroes.

To help the Brotherhood Ride reach their goal, you can visit their website to make a donation, purchase t-shirts or contact them if you would like more information on becoming a sponsor.

www.brotherhoodride.com
Follow them on Facebook at www.facebook.com/brotherhoodride
#BHR #BHR2019 #BrotherhoodRide #CyclingForFallenHeroes

Media Note: Images will be posted and can be used with attribution to the Brotherhood Ride. Point of Contact for questions/interviews:
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candy@Brotherhoodride.com

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